

cockpit

OPS as a service:
business digitalization by subscription



**– No single picture of the business:
financials and operations are
disconnected**

**– Decisions made on gut feeling, not on
data. Reports come too late to
influence the outcome**

**– It takes time and money to set
up a working system**

**– Data lives in silos: spreadsheets,
chats, and files that don't talk to
each other**

**– Numbers get adjusted to fit the story,
blocking objective evaluation**

Decisions are made on gut feeling, not on data

Numbers don't always lead to the desired result, blocking objective evaluation



The standard implementation of systems is both slow and expensive



We offer digital transformation as a subscription service, providing you with a team of experts for the price of one employee on staff, with no implementation costs

How do we launch Cockpit?

Day 1

We launch the basic version of the system, connect your data, and begin digitizing your processes

In a week

The first roadmap is complete and outlines your key priorities

In a month

The first automated process is launched

In three months

The system fully covers all critical business processes

The first step is to create a roadmap that pinpoints weak areas and outlines ways to strengthen them

We continuously refine the system to fit your tasks and provide both technical and methodological support

Subscription-based Digital Solution

+ НОВЫЙ МОДУЛЬ

The system grows alongside your business.

New functional areas appear in the familiar interface and are activated according to priority.

You always use the latest version, which adapts to your tasks, and our team is on hand to help you resolve any issues quickly

+ team

+ operations

+ sales

cockpit

Real-time Analytics

Cockpit is not just software – it's a service that digitizes processes and delivers real-time insights for fast decisions



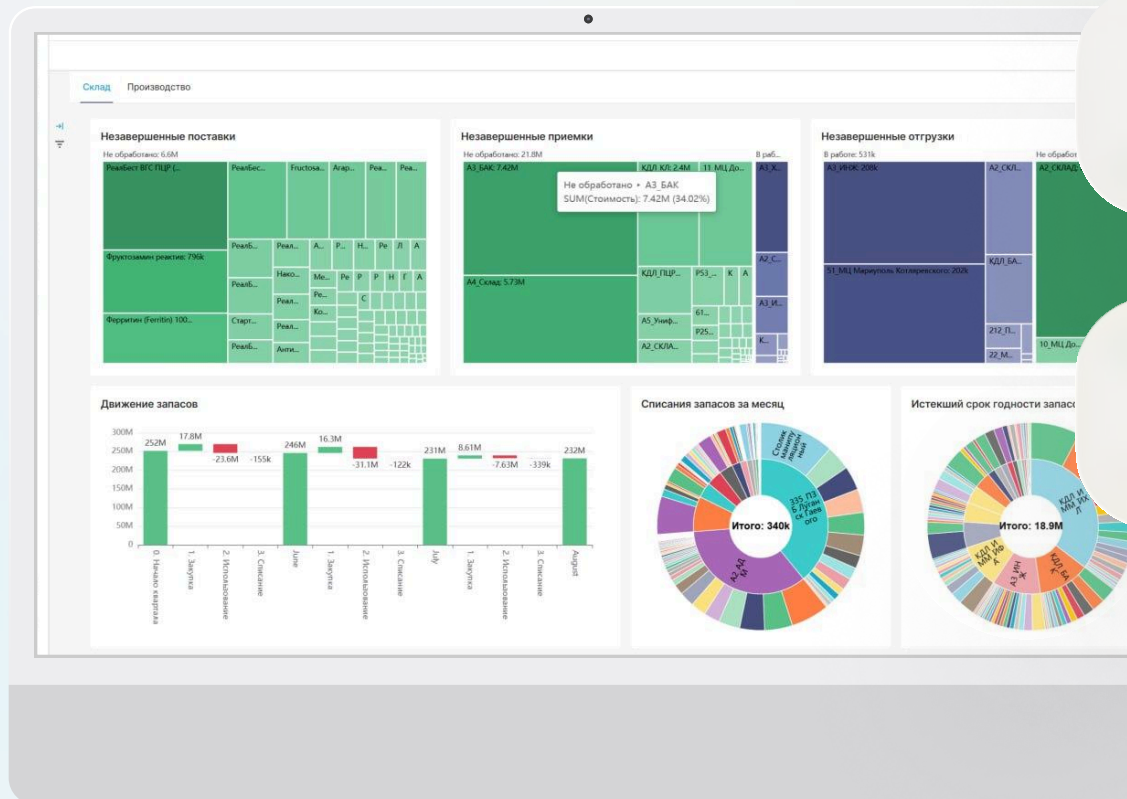
Found inventory **worth 18.9 mln** past its expiration date



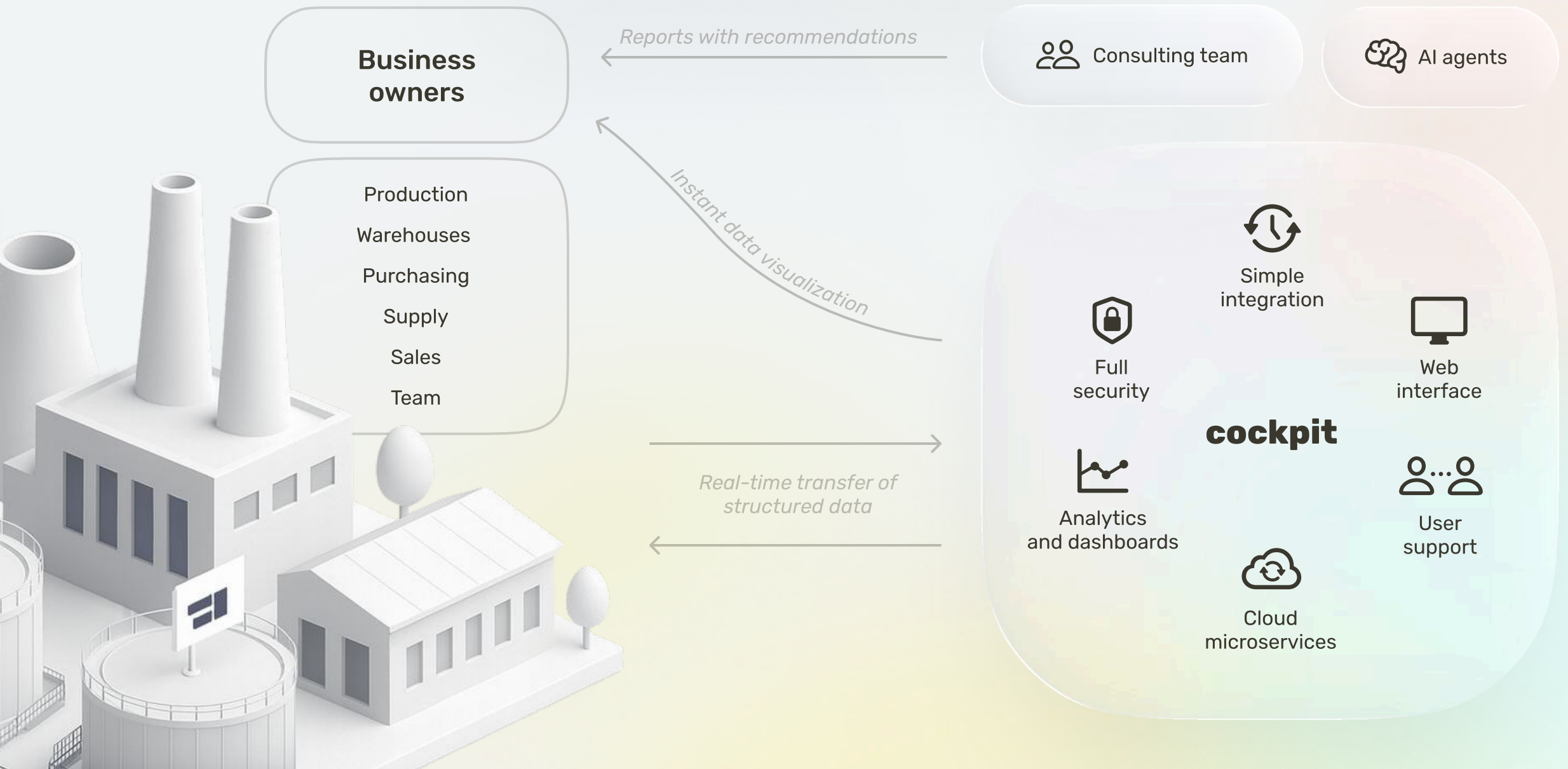
Unfinished receipts **worth 21.8 mln** still in transit



Warehouse stock levels can be reduced **by up to 70%**



How Cockpit Works



Cockpit Adapts to You Not the Other Way Around



User-Friendly Interface

Online access from any device

Configured for each employee's role and tasks

Easy to understand and work with



Smart Core

Modern technologies under the hood – reliable, fast, and flexible

Stable performance even with growing loads and data volumes

Integrations with work chats



Priority Setup

Individual roadmap instead of standard out-of-the-box specs

Reduced risk of errors

Fast-track subscription enables priority integration of required features

Use everything or just what you need



Designed to Digitize Your Entire Business

Clients

Customer base

Marketing

Support

Inventory

Purchasing,
returns
and logistics

Routes

Warehouse
management

Manufacturing

Sales

Fixed assets

Payments

Counterparties

Settlements

Contracts, documentation
and electronic archive

Services

Projects

Employees

Timesheets

Accounting

Analytics and reports

Data exchange and integrations

Why Us?



Proven Team Experience

Created by entrepreneurs behind successful digital platforms in banking, fintech, and foodtech



We Understand Your Context

We become part of your team and develop your cockpit together.

We're true partners in digital transformation
real people who care.



We grow together with you

We become part of your team and together we develop your admin panel

We are true partners in digital transformation, real people who care.

Cockpit Engages Everyone to Work Towards Results

ERP / Accounting systems

Bi / Tableau

cockpit

Goal	Compliance with standards and reporting	Post-factum observation	✔ Operational real-time action
Data management	According to the standard "How it should be"	Based on historical data	✔ Based on live metrics
Business approach	Adapts the business to the system	Helps observe but does not influence the business	✔ Adapts to the business and helps act
Flexibility	Rigid structure and lengthy customizations	Only visualization	✔ Flexible configuration for business tasks
Assistance in decision-making	External expertise	Partially, without context	✔ Built-in AI bot and consulting from the team
Integration with the operating system	Limited	—	✔ Deep end-to-end integration with operational processes
Growth and scalability	Requires significant improvements	—	✔ Scales without pain, grows with the business
Who is working	Accounting, CFO	Management, analysts	✔ All staff involved: from warehouse workers to executives

**In one week, we'll uncover
bottlenecks and give you a
roadmap for growth**



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